

CONTRACTING TERMS AND CONDITIONS

FOR THE OFFICIAL CEPdS MAGAZINE – EUROPEAN EDITION 2027

1. Organisation

The **Spanish Shetland Sheepdog Club (CEPdS)**, a non-profit association, with **Tax Identification Number (CIF) G22633457**, will publish the **Official CEPdS Magazine – European Edition 2027**, a commemorative publication to mark the celebration of the **European Dog Show Alicante 2027**.

Participation in the magazine, through the contracting of any of the options provided for in these Conditions, implies full acceptance thereof.

2. Purpose

The magazine is intended to:

- Promote the Shetland Sheepdog breed.
- Promote and disseminate the work of breeders and owners.
- Increase the visibility of the Spanish Shetland Sheepdog Club.
- Commemorate the European Dog Show Alicante 2027.

3. Nature of the project

This initiative constitutes an activity of the Spanish Shetland Sheepdog Club, carried out within the scope of its statutory purposes as a non-profit association.

The amounts received for the contracting of advertising spaces, photographic galleries, sale of publications or any other income related to this project shall be primarily allocated to covering the costs arising from its design, layout, editing, printing, distribution and other expenses associated with the publication.

Any financial surplus that may be generated shall be used exclusively to fulfil the statutory purposes of the Spanish Shetland Sheepdog Club and may under no circumstances be distributed among its members, Board members or collaborators.

For guidance purposes, the Official CEPdS Magazine – European Edition 2027 will include, among others, the following contents:

- Presentation and history of the Spanish Shetland Sheepdog Club.
- CEPdS Morphology Champions 2026.
- Photographic gallery of dogs.
- Advertising spaces for kennel names.
- Advertising spaces for individual dogs.

- Advertising pages for collaborating companies.
- Pages intended for recording the results of the European Dog Show Alicante 2027.

The organisation may adapt the distribution and content of the publication when necessary for editorial, layout, printing or project viability reasons, while always respecting its nature and purpose.

4. Participation options

A) Advertising for kennel names or individual dogs

Full page

Price: €150

Only advertisements relating to:

- Kennel names.
- Individual dogs.

Advertisements must be submitted fully designed, ready for printing and in the format and resolution specified by the organisation.

B) Photographic gallery of dogs

Price: €50 per dog

Each shared page will include photographs corresponding to **two different dogs**.

Participants shall only be required to provide:

- Photograph of the dog.
- Full registered name of the dog.
- Country of residence.

The layout of these pages will be carried out entirely by CEPdS.

C) Company advertising

A maximum of **three full pages** will be reserved (one per company) for collaborating companies, sponsors or brands related to the sector.

Price: €300 per page.

Advertisements must be submitted fully designed, ready for printing and in the format and resolution established by the organisation.

5. Publication order

The photographic gallery of dogs will be organised in **alphabetical order according to the country of residence** of the dogs.

For this reason, this information must be provided at the time of contracting.

The organisation reserves the right to modify this order when necessary for layout reasons, editorial balance or any other duly justified organisational circumstance.

6. Layout

CEPdS shall be responsible exclusively for the **layout of the magazine**.

Advertisements corresponding to full pages, whether for kennel names, individual dogs or companies, must be submitted fully edited, prepared for printing and **compulsorily in vertical format**.

Photographs intended for shared pages must be submitted **compulsorily in horizontal format**, with sufficient resolution for printing, facilitating the correct composition and framing of the spaces during the layout process.

The organisation may request the submission of a new file when the format, resolution or quality of the submitted material does not allow for its correct adaptation to the publication design.

CEPdS reserves the right to modify the distribution, placement or order of appearance of advertisements, photographs and other content for layout reasons, editorial balance or printing requirements, without this giving participants any right to make a claim.

Accuracy and responsibility for content

The **truthfulness, accuracy and currency** of the data, statements, names, titles, results, information concerning dogs, kennel names, breeders, companies or any other content included in the materials submitted for publication shall be the sole responsibility of the contracting party.

The Spanish Shetland Sheepdog Club shall be responsible exclusively for the **layout and editing of the magazine**, in accordance with the provisions of these Conditions, and shall not assume responsibility for any inaccuracy, falsity, outdated information or lack of verification of the information provided by the contracting party.

The contracting party shall also be responsible for ensuring that the content submitted for publication does not infringe third-party rights or violate applicable legislation.

The inclusion of any **title, result, health test, recognition, certification or achievement** in an advertisement does not imply that CEPdS has verified its authenticity, unless expressly stated otherwise.

7. Discounts and contracting incentive

CEPdS members shall receive a **20% discount** on the established rates.

Prize Draw Among the First 20 Advertisements

A prize draw will be held among the **first 20 advertisements contracted**, with the prize consisting of the **reimbursement of the amount corresponding to the entry fee for one dog at the European Dog Show Alicante 2027 (EDS 2027)**.

Each **advertisement contracted** shall entitle the contracting party to **one entry in the prize draw**, regardless of whether several advertisements correspond to the same contracting party.

The contracting party whose advertisement is selected as the winner may freely designate **one dog owned by them** to which the reimbursement will apply, and that dog does not need to be related to the advertisement contracted.

The amount subject to reimbursement shall be limited **exclusively to the entry fee corresponding to the first registration deadline established by the organisers of the European Dog Show Alicante 2027**.

The winning dog may have been entered in the EDS Alicante 2027 during any available registration period. However, CEPdS will only reimburse the amount that would have been payable for that entry during the **first registration period**, and shall under no circumstances cover any price difference resulting from registration having been made during a later period.

The reimbursement shall comprise **only the amount corresponding to the entry fee for the European Dog Show Alicante 2027**. Any other costs, surcharges, additional services or entries relating to other shows or activities held within the same framework or during the same dates are expressly excluded, including, among others, **Winners or breed speciality shows**.

The reimbursement shall be made once payment of the dog's entry fee for the European Dog Show Alicante 2027 has been duly evidenced, upon submission of the corresponding proof of payment.

The prize may not be exchanged for cash or for any other concept different from that expressly established in these Conditions.

The organisation shall notify the winning contracting party of the result of the prize draw and shall establish the procedure for making the reimbursement effective.

8. Deadlines

The deadline for receipt of advertisements, photographs and other materials shall be **31 January 2027**, unless the organisation expressly agrees to extend the deadline or the available spaces are filled earlier.

The deadline for requesting the purchase of copies of the magazine shall be the date on which CEPdS definitively places the publication's printing order.

The requested copies of the magazine must be paid for in full at the time the order is placed.

The organisation may modify the deadlines established when organisational, technical or editorial circumstances so require, notifying participants accordingly.

9. Payment method

Participants may choose one of the following payment methods:

Option 1. Single payment

Payment of **100% of the corresponding amount** at the time the booking is formally contracted.

Option 2. Instalment payment

- **50%** of the amount at the time the booking is formally contracted.
- The remaining **50% between 25 and 31 January 2027**, before the content submission period has ended.

The booking shall not be considered definitively formalised until the full amount has been paid.

If the second payment is not made within the established deadline, the amount initially paid shall be considered a **non-refundable initial payment for the reservation of the editorial space**, and the booking shall be automatically cancelled.

In such circumstances, CEPdS may offer the spaces that have become vacant again, opening a new extraordinary contracting period until **28 February 2027**, or until the available capacity of the publication is once again filled.

Contracts formalised during this extraordinary period may only be made by **single payment**, with the full amount payable at the time of contracting; the instalment payment option shall not apply.

Participants who choose the instalment payment option and wish to benefit from the CEPdS member discount must hold such membership and be fully up to date with payment of both the **2026 membership fee** and the **2027 membership fee**, as part of the financial benefit corresponds to the latter membership year.

Otherwise, the member discount shall not apply.

10. Magazine included with the booking

As a token of appreciation for the participants' collaboration:

- Contracting parties purchasing a **€150 advertising space** who are not exhibitors at the European Dog Show Alicante 2027 shall be entitled to receive one copy of the magazine, paying only the applicable shipping costs.

- Contracting parties purchasing a **dog photograph (€50)** who are not exhibitors may request one copy of the magazine for **€10**, plus the corresponding shipping costs.

Regardless of whether advertising space has been contracted, the magazine will be distributed free of charge to exhibitors of the Shetland Sheepdog participating in the European Dog Show Alicante 2027, under the terms and conditions established by the organisation for its distribution during the event.

The magazine shall also be available to anyone interested at a price of **€25**, plus the corresponding shipping costs.

CEPdS members who are up to date with their 2027 membership fee shall receive a **50% discount on the retail price of the magazine**; shipping costs are excluded from this discount and must be paid in full.

11. Quality of submitted material

Participants shall be solely responsible for the quality of the images, advertisements and files submitted for publication.

Although CEPdS will check that the material received appears to be suitable for printing, it cannot guarantee the final result on the printed medium, as certain losses of quality may only become apparent during the actual printing process.

Consequently, CEPdS shall not assume any responsibility where the final reproduction quality is insufficient due to the characteristics of the material provided by the participant.

12. Image and intellectual property rights

Participants declare that they are the holders of the rights to the photographs and advertisements submitted or that they have the corresponding authorisation from their author for their publication.

Ownership of the copyright in the photographs, advertisements and other material provided shall remain with their respective rights holders.

By participating, the authors or rights holders grant the Spanish Shetland Sheepdog Club a non-exclusive authorisation to use such material exclusively for the following purposes:

- Publication of the Official CEPdS Magazine – European Edition 2027.
- Promotion of the magazine.
- Promotion and dissemination of the project.
- Publications on the Club's official website.
- Publications on CEPdS's official social media networks.

This authorisation shall be limited exclusively to the purposes indicated above and shall under no circumstances entail the transfer of ownership of the intellectual property rights in the material provided.

13. Project viability

The publication of the **Official CEPdS Magazine – European Edition 2027** shall be conditional upon the organisation considering that sufficient participation has been reached to guarantee its economic viability.

The need to reach such minimum participation is based exclusively on the economic viability of the editorial project and the proper fulfilment of the purposes for which it has been created, and shall under no circumstances constitute a profit-making purpose for the organising entity.

If such viability is not achieved, CEPdS may cancel the project without this giving rise to any liability for the organisation.

In such circumstances, all amounts paid by participants and contracting parties shall be refunded in full.

14. Exclusions

The organisation may reject any booking or participation where any of the following circumstances apply:

- Failure to comply with these Conditions of Participation.
- Submission of false or inaccurate information.
- Submission of material that infringes intellectual property rights or third-party rights.
- Submission of material whose content is contrary to applicable legislation or manifestly inappropriate for the purposes of the publication.
- The applicant has promoted or promotes actions that damage the image, reputation or proper functioning of the Spanish Shetland Sheepdog Club, or actions directed against the Club, its members, representatives or collaborators.

As this is a private activity organised by the Spanish Shetland Sheepdog Club, acceptance of each booking shall be subject to approval by the organisation.

The organisation also reserves the right to cancel any booking when, following its acceptance, any of the circumstances described in this section arise.

The decision taken by the organisation under this section shall be final and not subject to appeal.

15. Data protection

The personal data provided by participants shall be processed by the Spanish Shetland Sheepdog Club exclusively for the administrative, organisational and financial management of the Official CEPdS Magazine – European Edition 2027, in accordance

with the provisions of **Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation – GDPR)** and **Organic Law 3/2018 of 5 December on the Protection of Personal Data and guarantee of digital rights**.

Such data shall not be disclosed to third parties, except where required by law or where strictly necessary for the proper execution of the project, such as the company responsible for printing, transportation of copies or any other supplier involved in its material execution, always acting in accordance with the aforementioned legislation.

Participants may exercise their rights of access, rectification, erasure, objection, restriction of processing and data portability, as well as any other right recognised by applicable legislation, by means of a formal communication addressed to the Spanish Shetland Sheepdog Club.

16. Acceptance of the Conditions

Contracting any of the options provided for in these Conditions implies full acceptance thereof.

Any circumstance not provided for in this document shall be resolved by the organisation, whose decision shall be final.

The nullity or invalidity of any of these clauses shall not affect the validity of the remainder of the document, which shall continue to apply in full.

These Conditions shall enter into force on the same day as their official publication and shall remain in force until the completion of the publication, distribution and administrative closure of the **Official CEPdS Magazine – European Edition 2027**.

LANGUAGE VERSION

This English version is provided solely to facilitate the understanding of these Conditions of Participation and the contracting process for foreign participants. In the event of any discrepancy, inconsistency or difference in interpretation arising from the translation, the Spanish version shall prevail and shall be the only version with full legal validity, as Spanish is the official language of the entity.

Annex 1. PARTICIPATION AGREEMENT

Official CEPdS Magazine – European Edition 2027

SPANISH SHETLAND SHEEPDOG CLUB (CEPdS)

Non-profit association

Tax Identification Number (CIF): G22633457

INTERNAL CONTROL DATA — TO BE COMPLETED BY CEPdS

Contract No.:

Date received:

Accepted by:

CONTRACTING PARTY DETAILS

Full name / Company name:

Identity document (DNI / NIE / Passport / CIF):

Country:

Email address:

Telephone (optional):

Member of the Spanish Shetland Sheepdog Club:

☐ Yes

☐ No

CONTRACTED ADVERTISING OPTIONS

Option	Unit price	Quantity
☐ Full-page advertisement (kennel name or individual dog)	€150	_____

	Option	Unit price	Quantity
☐	Shared page (1 dog)	€50	_____
☐	Full-page company advertisement	€300	_____

DETAILS OF THE CONTRACTED CONTENT

Full-page advertisement(s)

Kennel name / Dog's name:

Shared page(s)

(List all dogs contracted)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Additional sheets may be attached if necessary.

Company advertisement

Trade name:

FINANCIAL SUMMARY

Gross contracted amount: _____ €

CEPdS member discount (20%): _____ €

Final contracted amount: _____ €

PAYMENT METHOD

☐ **Single payment**

Payment of **100% of the corresponding amount** at the time the booking is formally contracted.

☐ **Instalment payment**

Payment of **50% of the corresponding amount** at the time the booking is formally contracted and the **remaining 50% between 25 and 31 January 2027**, in accordance with the Conditions of Participation.

Amount paid upon signing:

_____ €

Outstanding amount:

_____ €

MAGAZINE COPIES REQUEST

☐ I am an exhibitor at the **European Dog Show Alicante 2027**.

☐ I request the magazine copy to which I am entitled under the Conditions of Participation, paying the corresponding shipping costs.

☐ I request additional copies.

Quantity: _____

Remarks:

The request for magazine copies is not mandatory at this stage. It may be made, amended or increased at a later date until the date on which the Spanish Shetland Sheepdog Club places the publication's printing order, in accordance with the Conditions of Participation.

DECLARATION

☐ The contracting party declares that they have read and understood the **Conditions of Participation for the Official CEPdS Magazine – European Edition 2027**, available on the official CEPdS website, and **expressly accepts all the terms, obligations and provisions contained therein**, which form an integral part of this agreement.

ACCEPTANCE

Both parties declare their agreement with the contents of this agreement, which shall take effect from the date of signature and shall be governed by the Conditions of Participation of the **Official CEPdS Magazine – European Edition 2027**.

SIGNATURES

At _____, on _____, 20.

THE CONTRACTING PARTY

Name:

Signature:

SPANISH SHETLAND SHEEPDOG CLUB (CEPdS)

Represented by:

Signature:

LANGUAGE VERSION

This English version is provided solely to facilitate the understanding and contracting process for foreign participants. In the event of any discrepancy, inconsistency or difference in interpretation arising from the translation, the Spanish version shall prevail and shall be the only version with full legal validity, as Spanish is the official language of the entity.